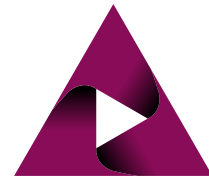


Help the NHS save over **£126 million** a year – in just two simple steps



Patient Communications Hub
VaultLink Technology

NHS Trusts spend £100s of millions each year sending paper letters to patients. Worst still, the environment pays a high price too. The Synertec **Patient Communications Hub** provides a simple solution by helping patients switch to a digital option.

As Synertec already sends over 120 million documents a year on behalf of 201 NHS Trusts and healthcare providers, we are in a unique position to offer patients a choice of different communication options and support digital transformation.

Requiring no direct integration or additional capital expenditure, our unique Prism technology makes benefitting from the Patient Communications Hub a remarkably straightforward process:

Step 1

Patients are invited to opt for digital communications via a special QR code contained in an insert with their next appointment letter. Or they can email the Trust and then receive an immediate reply containing the sign-up link.

Step 1 insert content: NHS Trust Logo, Patient Name, Patient House Number, Patient Street, Patient City, Patient Post Code. Text: 'Help us save over £126 million a year on letters like this'. 'Small things can make a huge difference to the NHS, especially when it comes to saving money. You may not realise how much sending printed and posted letters to patients costs, but it runs steadily into 100s of millions of pounds a year – and worse still the environment pays a very high price too! Simply switching to digital communications will help reduce this expense – so we all win.' 'Switching to digital is simple' section: 'Either QR code' (Use the Camera app on your smartphone and hold over the QR code...), 'Or email link' (Simply send an email to: digitalcommunications@nhs.uk with the subject line of the email: The trust of [link] with an emergency contact, where you can sign up by following the simple instructions. Includes an envelope icon).

This insert will be included with the patient's next appointment letter.

Step 2

The patient is then taken to a secure **Patient Communications Hub** website that's unique to them, where they follow the simple instructions to sign up – and we take care of the rest.

Step 2 website content: digital.vaultlink.uk, My NHS Communications, Your Information (Name: Test Patient, Date of Birth: e.g. 08/08/1955), NHS Details (NHS Number: e.g. 1234567890), Contact Information (Email Address: e.g. example@gmail.com, Confirm Email Address: e.g. example@gmail.com).

With no extra costs or complicated IT set up, your email option could be up and running in days.

Not only will the Patient Communications Hub deliver huge savings, it will help drive digital consistency across your trust.

If everyone did this, the NHS could:

- ▶ **Save** over £126 million a year.
- ▶ **Reduce** CO2e emission every year by over 1,180 tonnes*.

To arrange a demonstration or discuss this further email communications@synertec.co.uk or call **01823 652360**

*Calculated in accordance with the Streamlined Energy and Carbon Reporting (SECR) regulations.